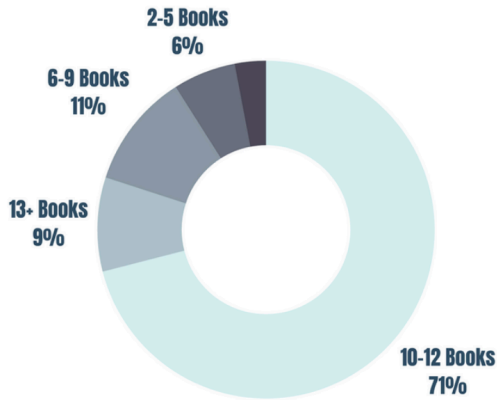
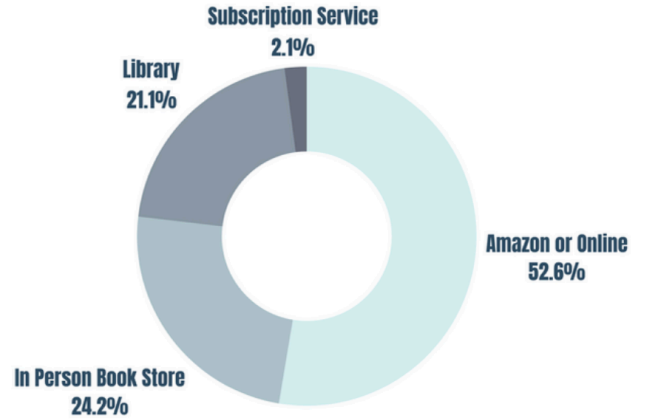


# Book Swap Quantitative Research

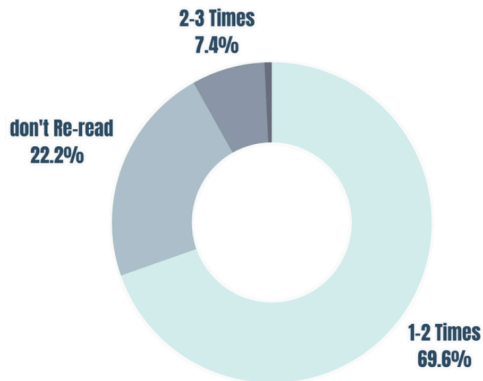
How many books do you read a year?



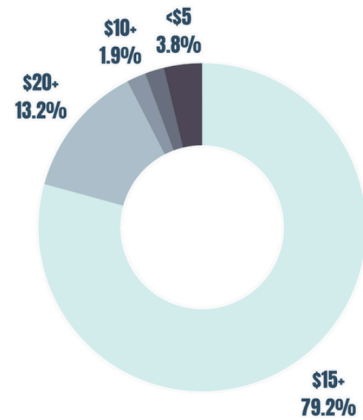
Where do you get your books?



How many times do you re-read a book?



How much do you expect to pay for a book?



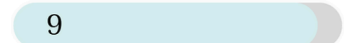
On a scale of 1-10, how happy are you / would you be with the following? 10 being the happiest, and 1 being the unhappiest.

(Averages)

Spending money on a book you end up not liking



Reading a used book



Giving away a book you don't read anymore

